

ABSTRACT OF THE DISCLOSURE

A fabric treatment composition that includes a hydrophobic agent with a melting point or glass transition temperature below 100°C and optionally, a

5 fluoropolymer, that imparts fabric protection benefits, including improved stain and soil resistance, oil repellency, water repellency, softness, wrinkle and damage resistance, and better handfeel to treated fabrics. Compositions may further include a zeta potential modifier in an amount sufficient to adjust the zeta potential of the composition to be positive and greater than zero millivolts. The composition can be used as a pretreatment

10 prior to drying or ironing, through soaking or direct spray application, or used prior to or during the drying cycle of an automatic drying machine or clothing refresher machine, or used prior to or in conjunction with an ironing device. The fabric treatment is complete when the fabric treated by contact with the protective composition is then cured by drying and/or heating. The invention further includes a kit providing a means

15 for convenient dispensing of the protective composition to effect treatment and curing of fabric articles.